

Peter D  
**HART** RESEARCH  
ASSOCIATES



*Association of American Colleges and Universities*







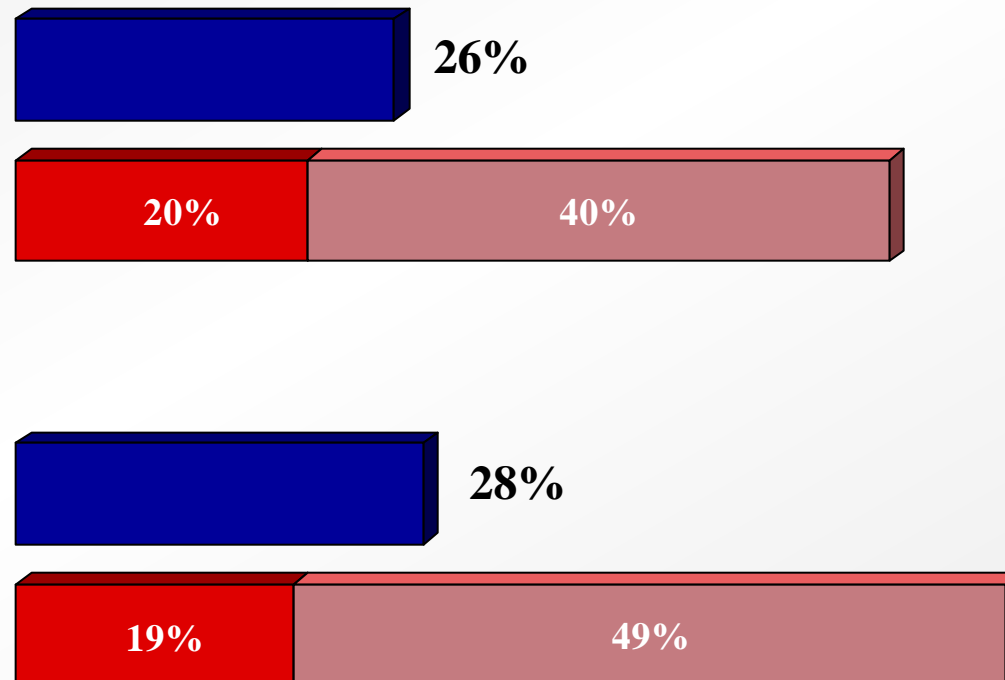


Employers' expectations of employees have increased.



# Employers perceive room for two-year and four-year colleges to improve.

■ Doing good job ■ Some improvement needed ■ Significant improvement



Broad skills/knowledge AND specific skills/knowledge are needed for career success.





Expecting students to complete a significant project before graduation that demonstrates their depth of knowledge in their major AND their acquisition of analytical, problem-solving, and communication skills *(62% help a lot)*

Expecting students to complete an internship or community-based field project to connect classroom learning with real-world experiences *(66%)*

Ensuring that students develop the skills to research questions in their field and develop evidence-based analyses *(57%)*



# Employers assess the potential value of high impact educational practices.

*% saying each would help a lot/fair amount to prepare college students for success*

- 65%** Expecting students to acquire hands-on or direct experience with the methods of science so they will understand how scientific judgments are reached (*40% help a lot*)
- 60%** Expecting students to learn about cultural and ethnic diversity in the context of the United States (*34%*)
- 58%** Expecting students to learn about the point of view of societies other than those of Western Europe or North America (*35%*)
- 50%** Expecting students to take courses that explore big challenges facing society, such as environmental sustainability, public health, or human rights (*28%*)





